



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA



Tourism showcases Enterprise Development and Incentive Programmes in the Eastern Cape

23 June 2018

The Department of Tourism in collaboration with the Eastern Cape Department of Economic Development, Environmental Affairs and Tourism, Alfred Nzo and Chris Hani District Municipalities will host information sharing sessions in Mount Ayliff and Queenstown to showcase its Enterprise Development and Incentive Programmes for Small Micro and Medium Enterprises (SMME's).

The Department launched SMME support programmes as part of the greater objective of the revised National Tourism Sector Strategy (NTSS) 2016-2026 to ensure the sustainable development and growth of tourism enterprises in a manner that facilitates inclusive participation, job creation and contributes to the competitiveness of tourism destinations.

The information sessions will feature the following:

1. Presentations by various organisations, exhibitions and one-on-one consultations with government and financial entities
2. Grading incentives and benefits for establishments [B&Bs, Guest Houses]
3. Tourist guiding – guidelines on how to become a registered tourist guide
4. Tourists complaints - where to go and how to lodge a complaint

The session will also give entrepreneurs insight on how to access the Department's Tourism Incentive Programme's such as the International Market Access Support Programme, the Green Tourism Incentive Programme (GTIP) and the Transformation Fund.

SMMEs seeking targeted business support services have an opportunity to interact with Departmental officials about the Tourism Enterprise Development and Incubator Programme, and learn how to tap into the resources offered through the Industrial Development Corporation (IDC), Small Enterprise Finance Agency (SEFA) and National Empowerment Fund (NEF).

SMMEs ARE INVITED AS FOLLOWS :

CAPACITY BUILDING AND INFORMATION ROADSHOW

DATE: Tuesday, 14 August 2018

Venue: Alfred Nzo District (Mount Ayliff)

Time: 08:30 – 15:00

RSVP to Busiswa Bam: E-mail: bbam@tourism.gov.za Tel: 012 444 6415, or Vuyiseka Mbiko E-mail: MbikoV@andm.gov.za Tel: 039 254 5036/5101

CAPACITY BUILDING AND INFORMATION ROADSHOW

DATE: Thursday, 16 August 2018

Venue: Roydon Private Nature Reserve, Queenstown

Time: 08:30 – 15:00

RSVP to Busiswa Bam: E-mail: bbam@tourism.gov.za Tel: 012 444 6415, or Sisipho Noah E-mail: snoah@chrishanidm.gov.za Tel: 045 807 4816

TIME	PROGRAMME OUTLINE
	TOURISM SMME INFORMATION SESSION AND EXHIBITIONS Tuesday, 14 August 2018 - Alfred Nzo District (Mount Ayliff) Thursday, 16 August 2018 - Roydon Private Nature Reserve, Queenstown
08:30 – 9:30	Arrival, registration and exhibition viewing
09:30 – 09:45	Opening and welcome address
09:45 – 10:00	Purpose and background
	PRESENTATIONS BY THE DEPARTMENT OF TOURISM: <ul style="list-style-type: none"> • Tourism Incentive Programme

	<ul style="list-style-type: none"> • Tourism Complaints Management • Tourism Enterprise Development • Tourist Guiding
11:00 – 11:15	Eastern Cape Development Corporation(ECDC)
11:15 – 11:30	Tourism Grading Council of South Africa (TGCSA)
11:30 – 12:00	Industrial Development Corporation (IDC)
	Small Enterprise Finance Agency (SEFA)
	National Empowerment Fund (NEF)
12:00 – 12:10	Vote of Thanks
12:10 – 12:15	Closure
12:15 – 13:00	EXHIBITIONS
13:00 – 14:00	Lunch
14:00 - 15:00	EXHIBITIONS!!EXHIBITIONS!!